Blog Planning Tool Kit

DATE: _____

Topic

_____

_____

Publishing Date _____

PLANNING CHECK LIST

__ Market Research

__ Evergreen Topic

__ Photography Completed

__ Pin Graphic Design

__ Freebie / Resource

__ Pre-Publishing Advertising

__ Create caption for IG

__ SEO/Keywords selected

POST-PUBLISHING CHECK LIST

__ Posted on IG Stories

__ IG Feed post

__ Create & Publish Pinterest Pin

__ Facebook Personal

__ Facebook Busness Page

__ Blog Community Post

__ Share with Friends/Family

__ Share with IG Chat Groups

Notes